



# Pondicherry

Colour | Culture | Heritage | Style



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\*Source: Top25 2023 Paint Manufacturers in Asia Pacific, Asia Pacific Coatings Journal, pp. 23







N. RANGASAMY

CHIEF MINISTER  
GOVERNMENT OF PUDUCHERRY



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PONDICHERRY

Date : 10.1.2025

Greetings from Puducherry!

It brings me a great pleasure to learn that **Nippon Paint** has taken the initiative to release a special edition souvenir showcasing the culture, heritage, and tourism of Puducherry. This thoughtful endeavor will undoubtedly serve as a valuable contribution to promoting Puducherry Tourism, offering a remarkable platform to highlight our region's unique charm and traditions.

The souvenir will serve as a meaningful reference for those eager to explore the richness of Puducherry's cultural and historical legacy. I am confident that this initiative will be widely appreciated and cherished by audiences far and wide.

I extend my heartfelt wishes to Nippon Paint for the success of this endeavor and commend their efforts to celebrate and promote Puducherry's unparalleled beauty.

  
(N. RANGASAMY)



Immaculate Conception  
Cathedral

Light House

Auroville

Mahatma Gandhi Statue

Duplex Statue





**Pondicherry's**  
architecture is the stuff of legend. Their designs are impeccable and their colours unforgettable. Each structure boasts vibrant shades that imprint themselves on the psyche, refusing to succumb to the sands of time. Be it the sun-kissed yellows of the buildings to the sparkling blue waters of the beach, each colour strikes a chord in our hearts and minds. Every corner of the city brims with colour, energy and stories exclusive only to this part of the world.



In the pages that follow,  
you'll discover colours and  
shades inspired by  
elements from  
Pondicherry, from the  
intricate architecture to  
mother nature. No matter  
what your taste, you'll find  
a shade that clicks with  
your soul.



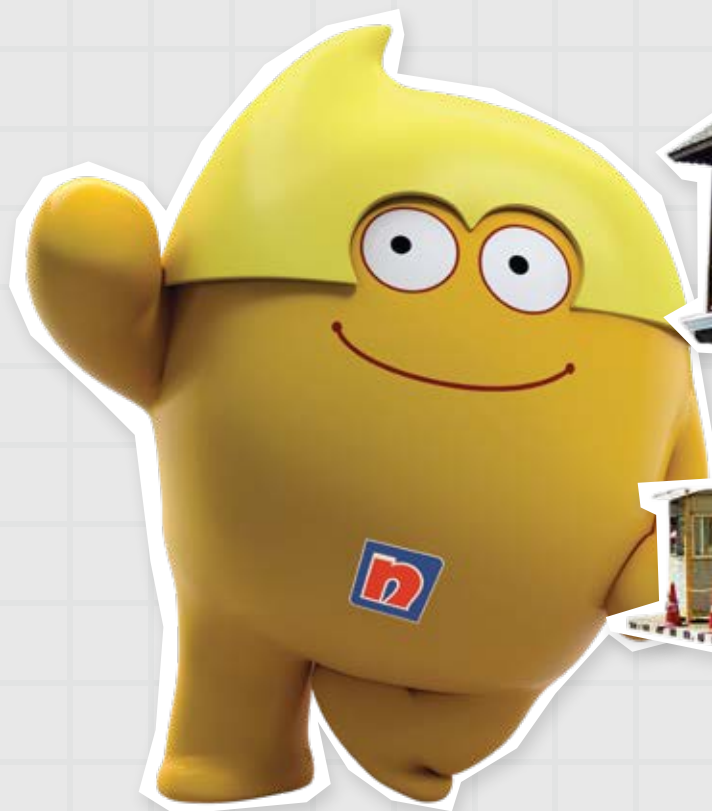


# YELLOW

If yellow is supposed to be the most welcoming of shades, Pondy's Yellow goes one step further and covers you in an embrace that radiates warmth. Inspired from some of the most important French institutions in the city like the French Consulate or Institut Francais de Pondicherry, yellow offers a wonderful mix of comfort and positivity.

## **Consulat Général de France**

A striking example of French colonial architecture, the Consulat Général de France in Pondicherry boasts grand colonnades, a garden-facing façade, and historical roots dating back to 1748. Built with interconnected rooms, colonnaded verandahs, and intricate architectural features, it reflects rich heritage significance. Originally part of a cemetery site, it has served as a consular office since 1956.

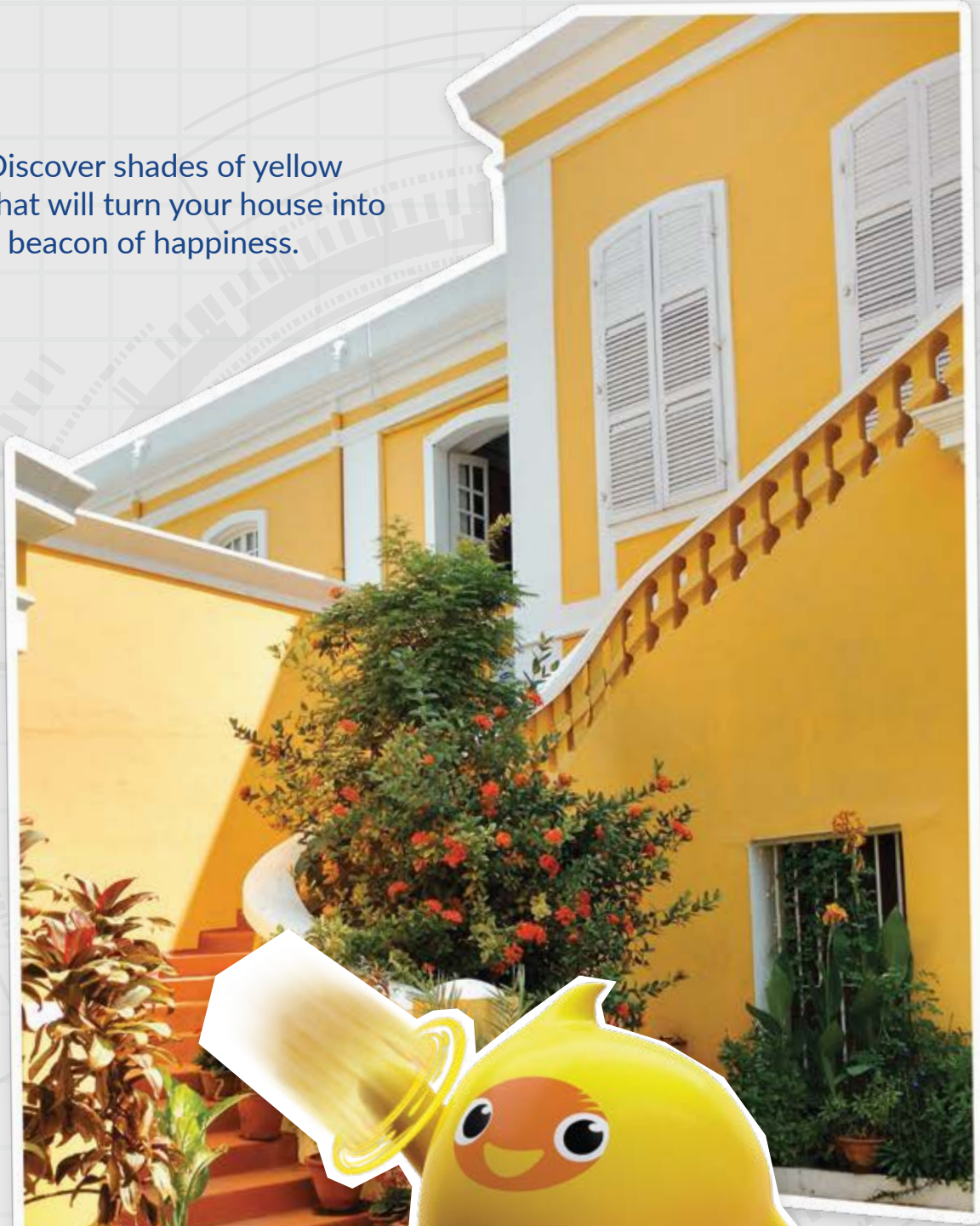




Bring a splash of sunshine into the walls of your home and usher in a plethora of good vibes.



Discover shades of yellow that will turn your house into a beacon of happiness.





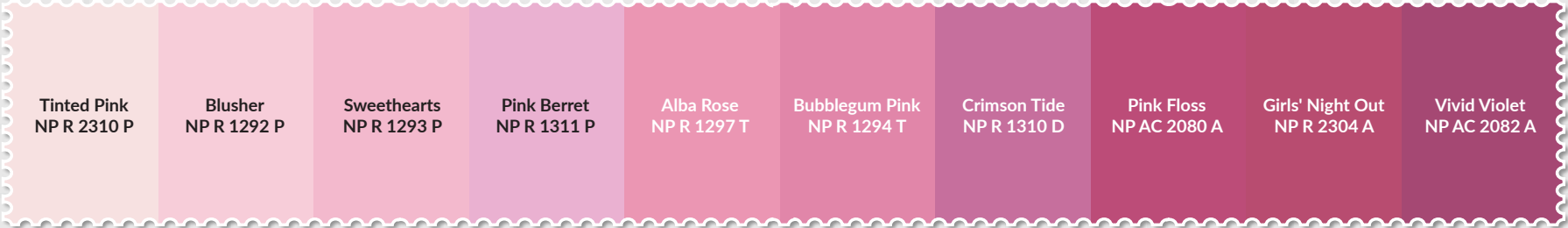


# PINK

As far as the term 'eye-catching' goes, the Bougainvillea is right up there with the prettiest of flowers, catching the eye of the beholder and refusing to let go. The epitome of love and kindness.



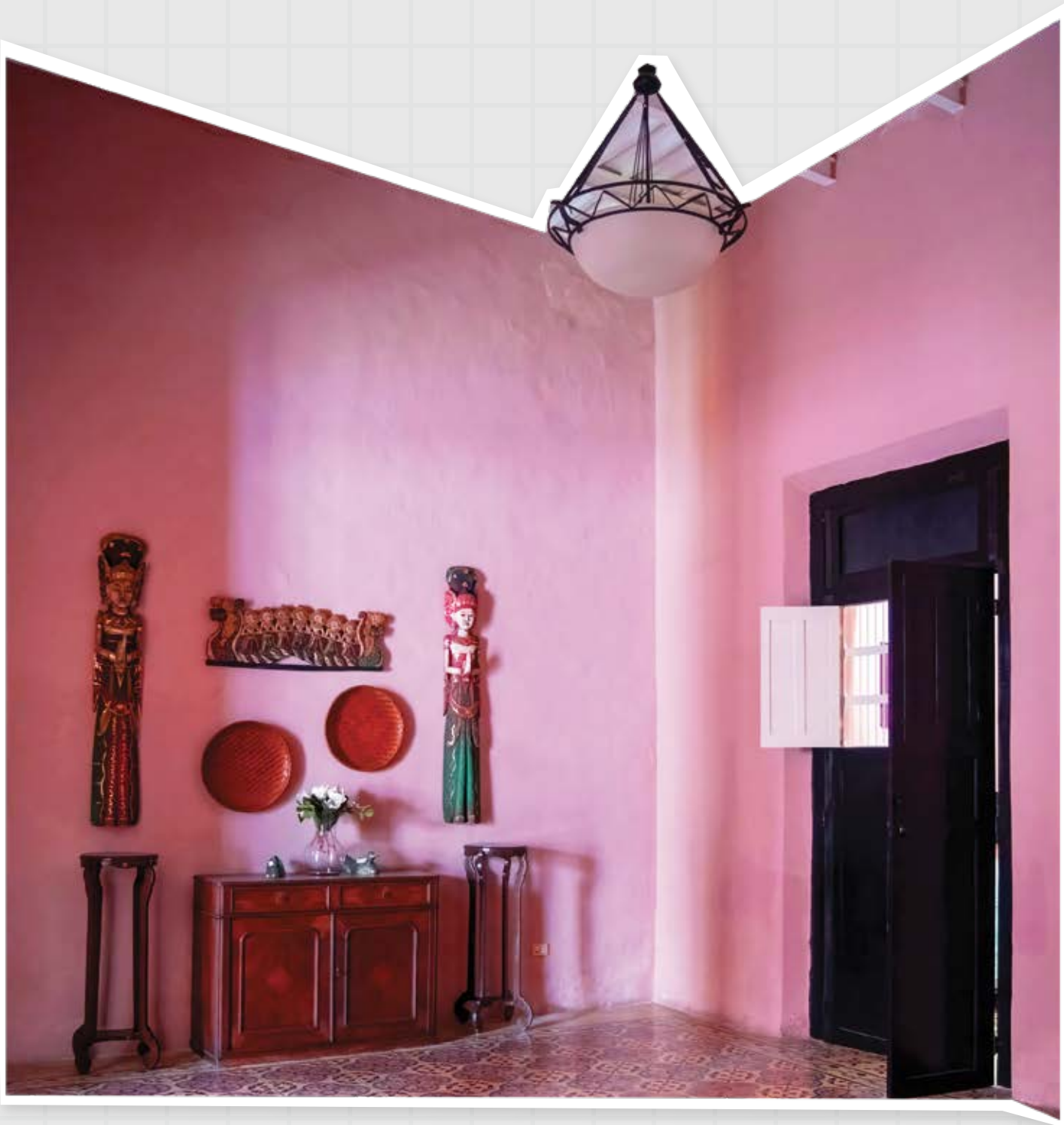




Pink on the outside is a bold, unusual choice. But why settle for the usual?



Give the interiors of your home an otherworldly, romantic feel with a sense of heightened emotion.





# BLUE

Sparkling, breathtaking and blue – Pondy's beach is a picture perfect example of tranquility. As you stare into the horizon where the clouds meet the rippling waters, you'll realize just how beautiful life can get.





Blue Scarf  
NP BGG 1586 P

Soar Beyond Blue  
NP BGG 2795 P

Rising Tide  
NP BGG 2751 P

Being Ernest  
NP BGG 2746 T

Persian Blue  
NP BGG 1588 T

Poolside  
NP BGG 1602 T

Regal Teal  
NP BGG 2694 T

Aegean Sea  
NP BGG 1597 D

Glass Globet  
NP AC 3435 A

Navajo Turquoise  
NP BGG 1589 A

Imagine leaving stress at the gates  
and coming home to the coolest  
home in the city.



You can almost feel the gentle sea  
breeze as the walls of your home  
radiate different shades of 'cool'.



California Days  
NP BGG 2778 P

Basic Blue  
NP BGG 1580 P

Straight Cut Blue  
NP BGG 2784 T

Engaging  
NP BGG 1584 T

Blue Star  
NP PB 2819 T

Willy's Travel  
NP PB 2834 D

True Blue  
NP PB 1534 D

Electrify  
NP AC 2097 A

Liberty Blue  
NP PB 1533 A

Deepsea  
NP PB 1554 A



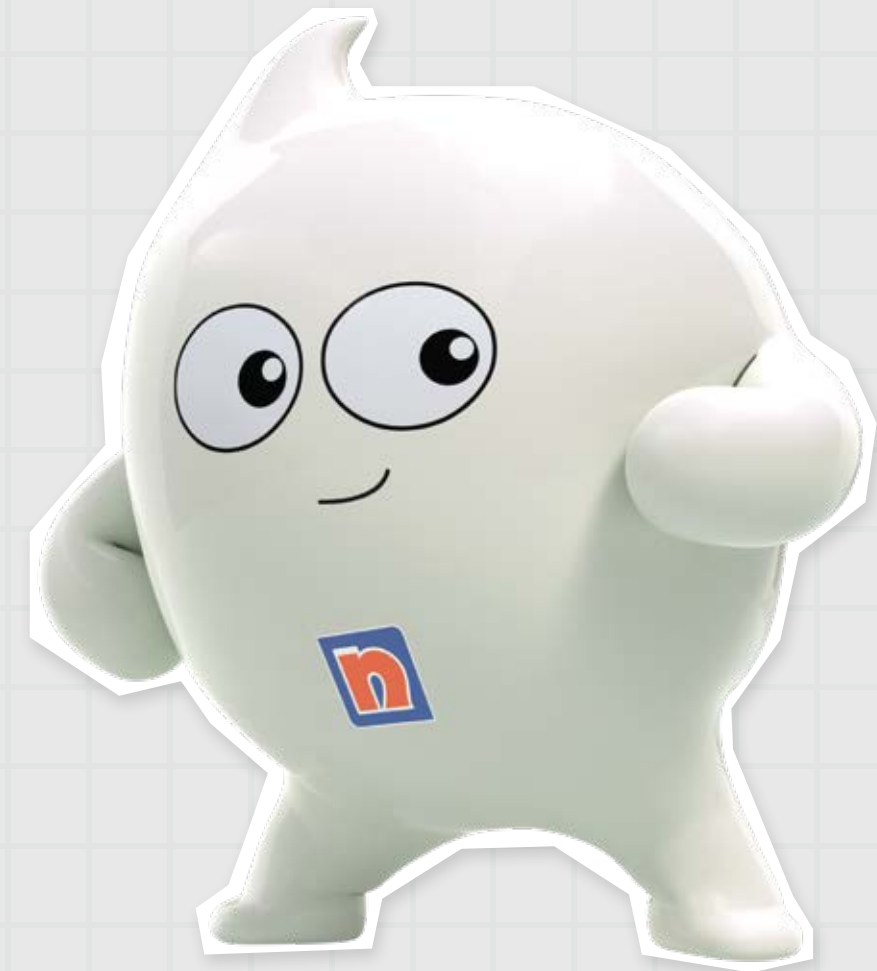


### **Immaculate Conception Cathedral**

The Our Lady of Immaculate Conception Cathedral, built in 1791, follows a cruciform layout inspired by the Gesu Church of Rome. Known for its Baroque architecture with scrolls, twin columns, and a dome, it remains a prominent religious landmark enhancing the streetscape along rue de la Cathédrale.

WHITE

There's something wonderful about Pondicherry paper. Pure and exotic, it suggests the beginning of new ideas and infinite possibilities. That's the power of white for you.





Bring layers of sophistication and simplicity to your interiors with our family of whites.



Simply White NP OW 2146 P	Lilac White NP OW 2164 P	Pearly Shell NP OW 2153 P	Lilac White NP OW 2164 P	Fragrant White NP OW 2171 P	Chalk White NP OW 2199 P	Lily White NP OW 2232 P	Creamy White NP OW 1016 P	Gossamer White NP OW 1015 P	Daisy White NP OW 1014 P
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Powerful. Simple. Stark. White  
stands out without even trying.  
A go-to colour with unmatched allure.



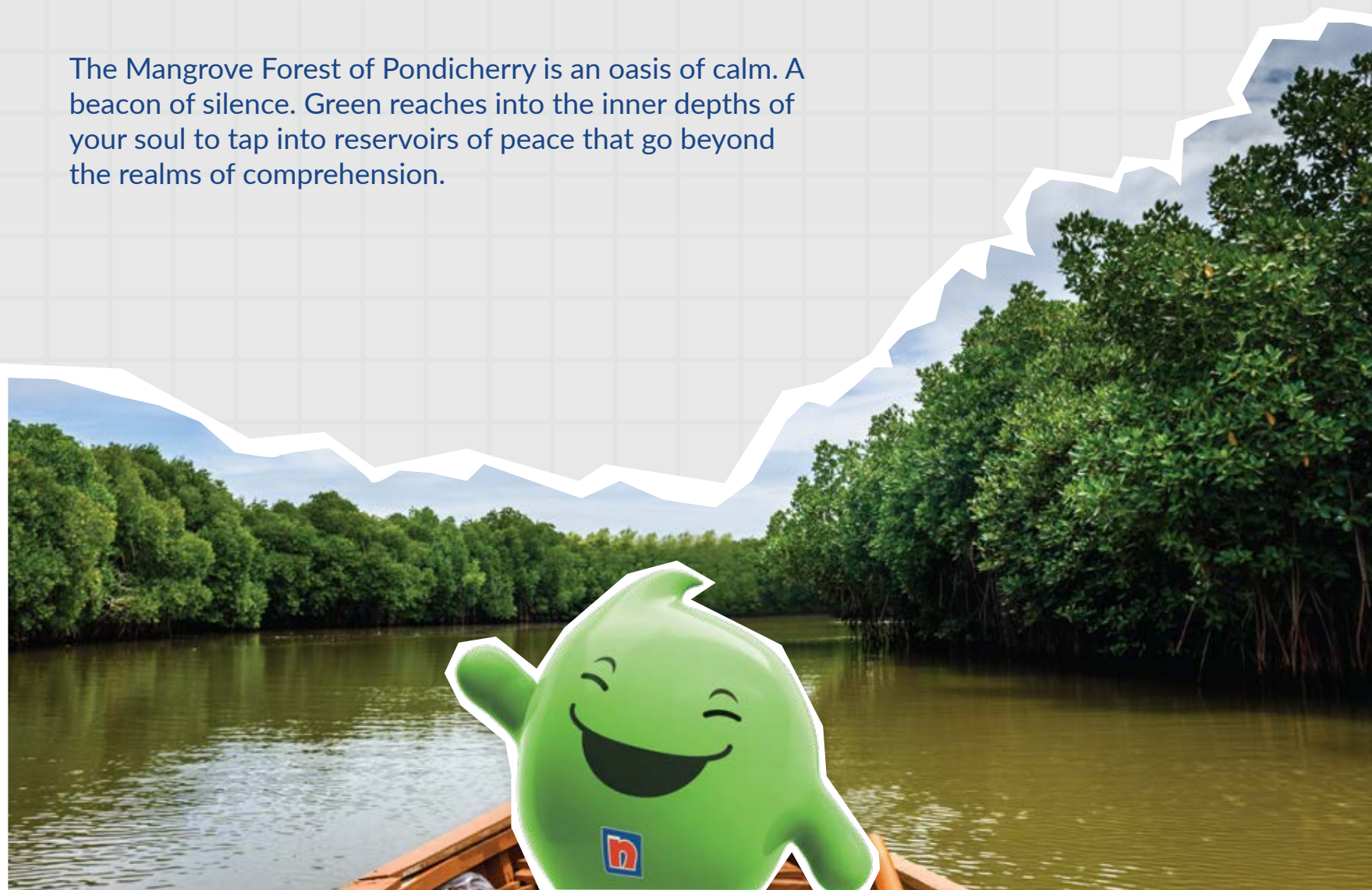
Snow Flakes NP OW 2210 P	Pink Cloud NP OW 1037 P	Pink Puff NP OW 1028 P	Sweet Wreath NP OW 1041 P	White Lace NP OW 1004 P	Snow White NP OW 1002 P	Misty Willow NP OW 2255 P	Little Kiwi NP OW 2264 P	Green Pass NP OW 1073 P	Wafting Wave NP OW 1071 P
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# GREEN

The Mangrove Forest of Pondicherry is an oasis of calm. A beacon of silence. Green reaches into the inner depths of your soul to tap into reservoirs of peace that go beyond the realms of comprehension.





Slight Wift  
NP OW 1069 P

Green Dash  
NP BGG 1789 P

Southern Ridges  
NP BGG 2656 T

Jasmine Leaf  
NP BGG 1644 T

Kiwi  
NP BGG 1653 D

Frolic Green  
NP BGG 1660 D

Matcha Green  
NP BGG 1646 D

Green Breakers  
NP BGG 1632 D

Greenway  
NP BGG 1624 A

Going Green  
NP BGG 1631 A



Going green with your exteriors exemplifies a bold and unique spirit that stands apart from the crowd.

Sheer Green  
NP BGG 1677 P

Delicate Spikes  
NP BGG 1690 P

Young Shoot  
NP BGG 1678 T

Lime Punch  
NP BGG 2607 D

Green Cape  
NP BGG 1680 A

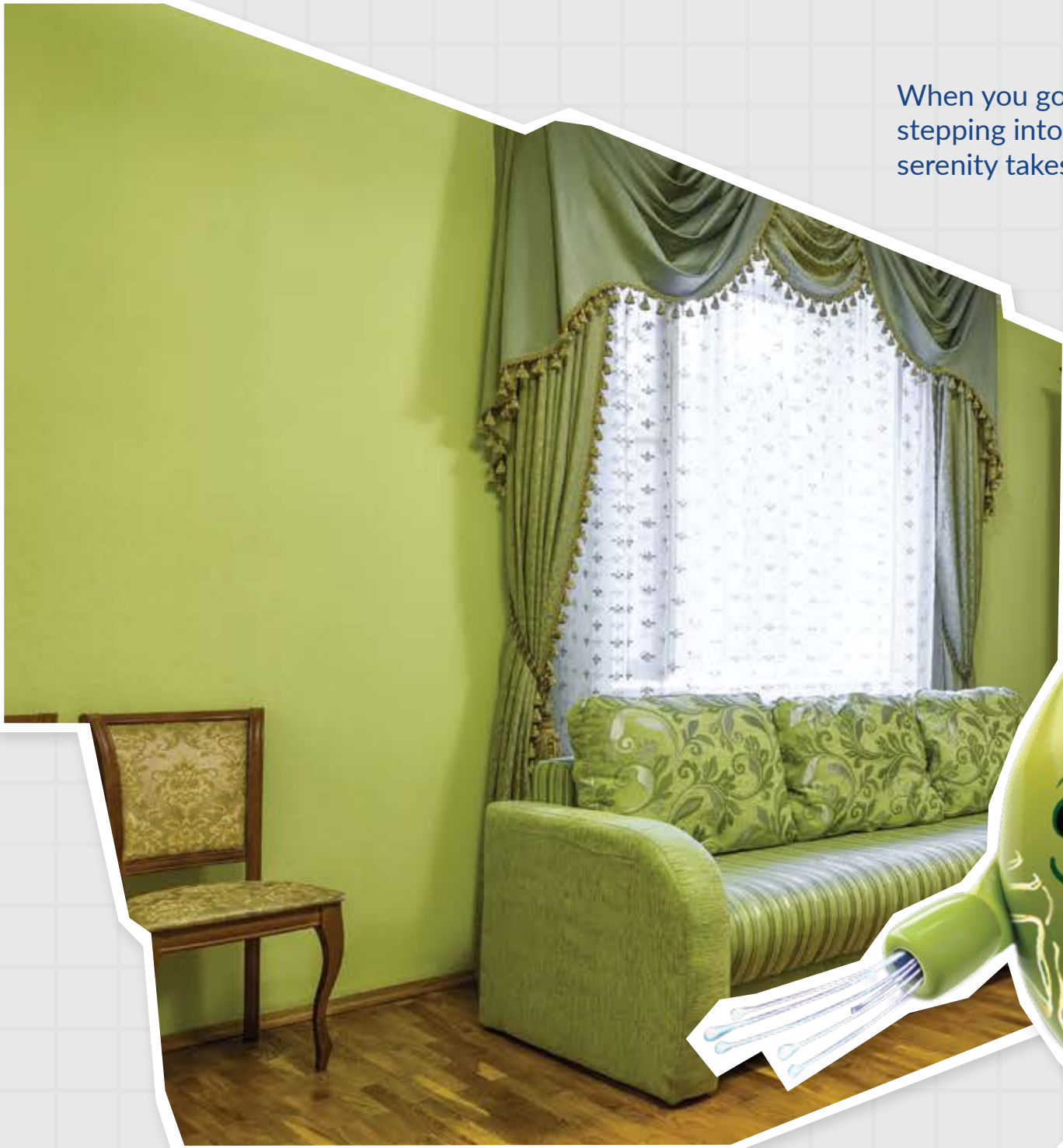
Lilting Green  
NP BGG 1779 D

Gisette Green  
NP AC 2117 A

Sherwood Adventure  
NP BGG 2626 A

Dark Green  
NP AC 2119 A

Out To The Seas  
NP AC 2121 A



When you go green, you'll be stepping into a world where serenity takes centerstage.







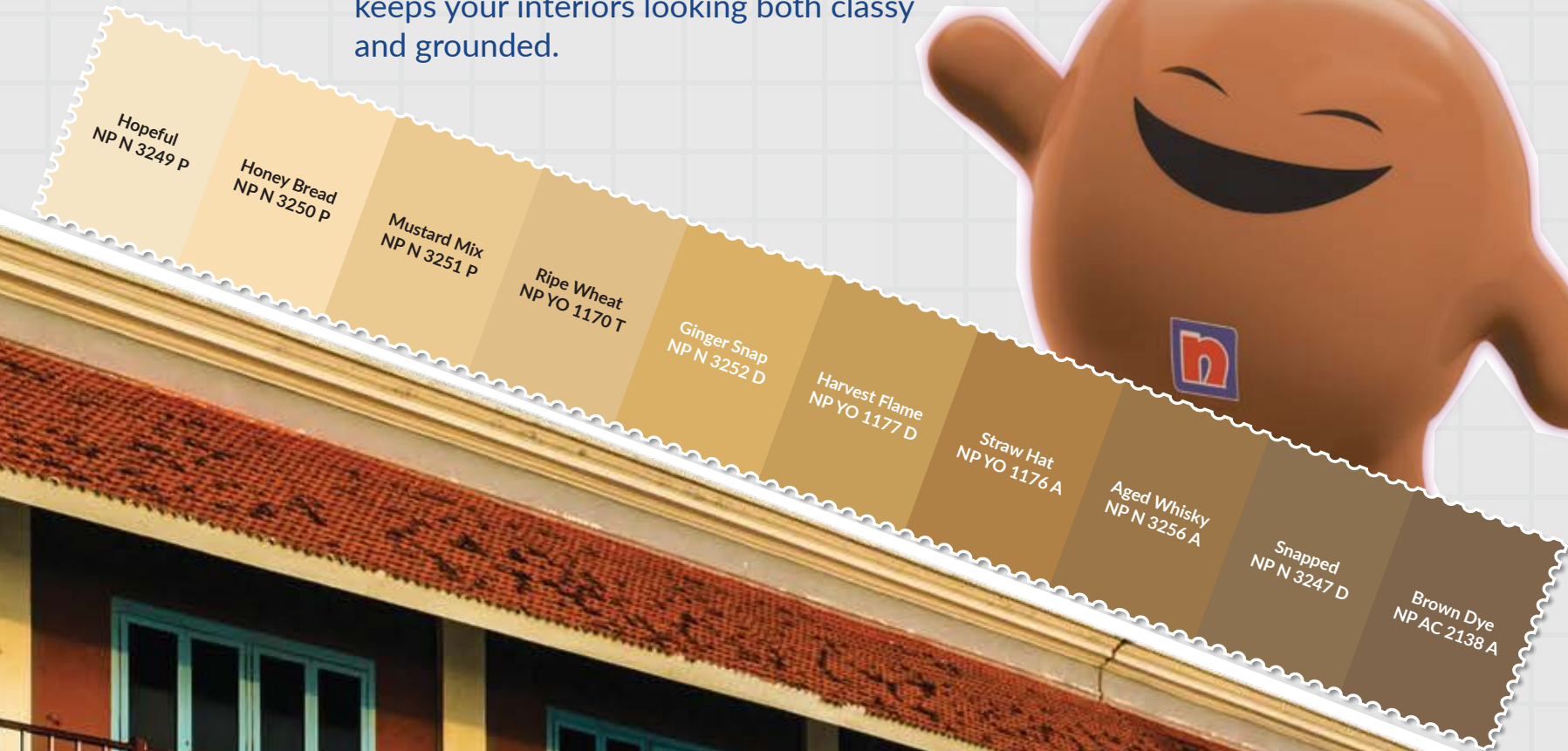
# BROWN

Natural, earthy, pure – just a few of the words that come to mind when you think of Pondicherry's famed potteries. If those words resonate with your idea of a dream home, look no further than browns.

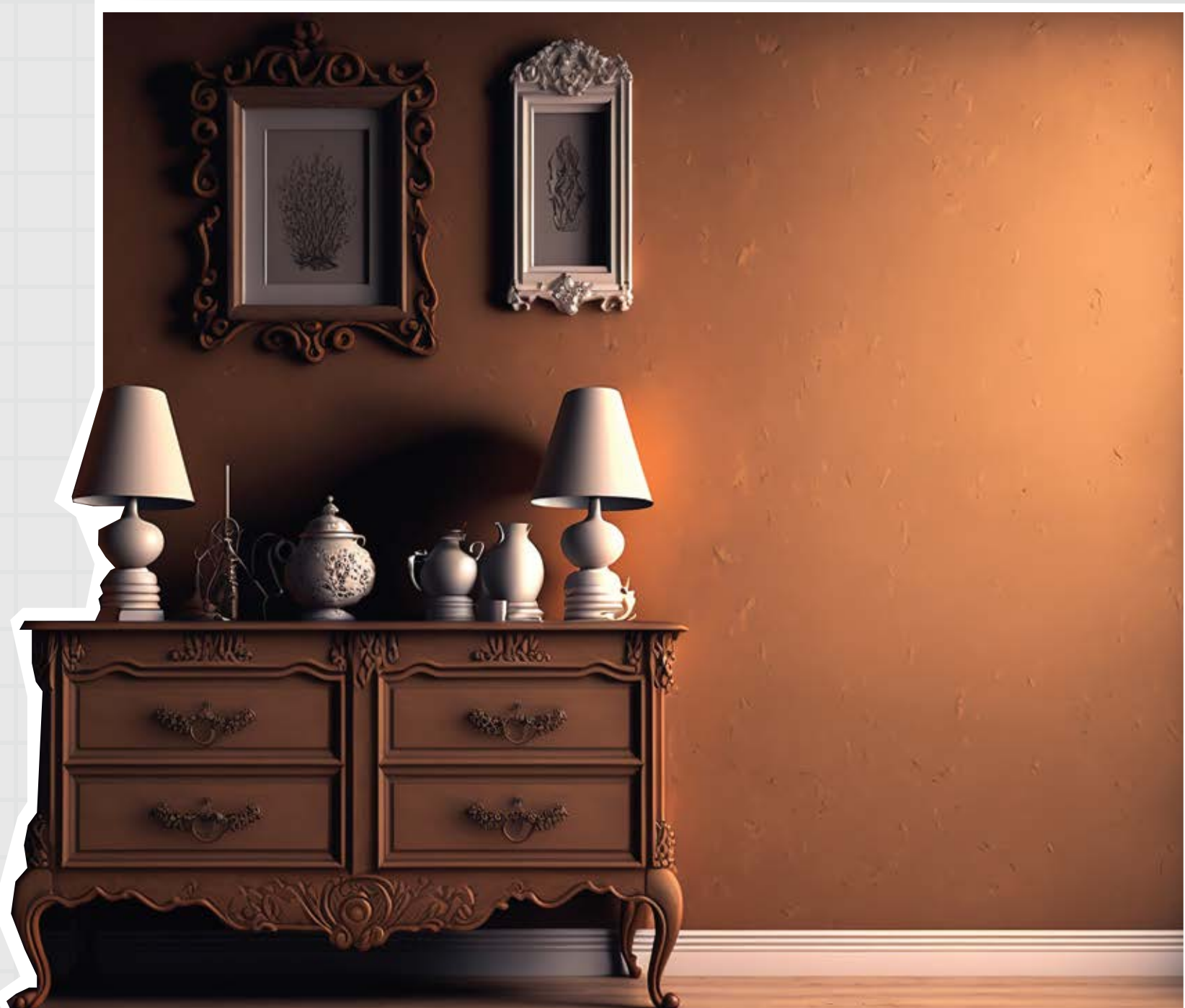




Adding shades of brown to your walls keeps your interiors looking both classy and grounded.



Make your home look warm and welcoming with shades of brown that walk the line between modernity and tradition.





# RED

The hypnotic spires and arches painted in a combination of white and brick red, make the Basilica of the Sacred Heart of Jesus one of the most striking landmarks in Pondicherry. Perhaps you'd like to bring a touch of red divinity to your home as well.



## **Sacred Heart Basilica Church**

An architectural marvel in Neo-Gothic style, the Sacred Heart Church boasts towering façades, exquisite stained-glass windows, and a cruciform design. Located at the intersection of Mahatma Gandhi Street and Subbaiah Salai, it stands as a significant visual icon enhancing the streetscape of southern Boulevard Town.





My Precious Jo  
NP R 2311 P

Pink Geranium  
NP R 1265 P

Flower Girl  
NP R 1269 T

Truth About Love  
NP R 2356 T

Potpourri Pouch  
NP R 2345 D

Fire Princess  
NP R 1268 D

Talk Of The Town  
NP AC 2070 A

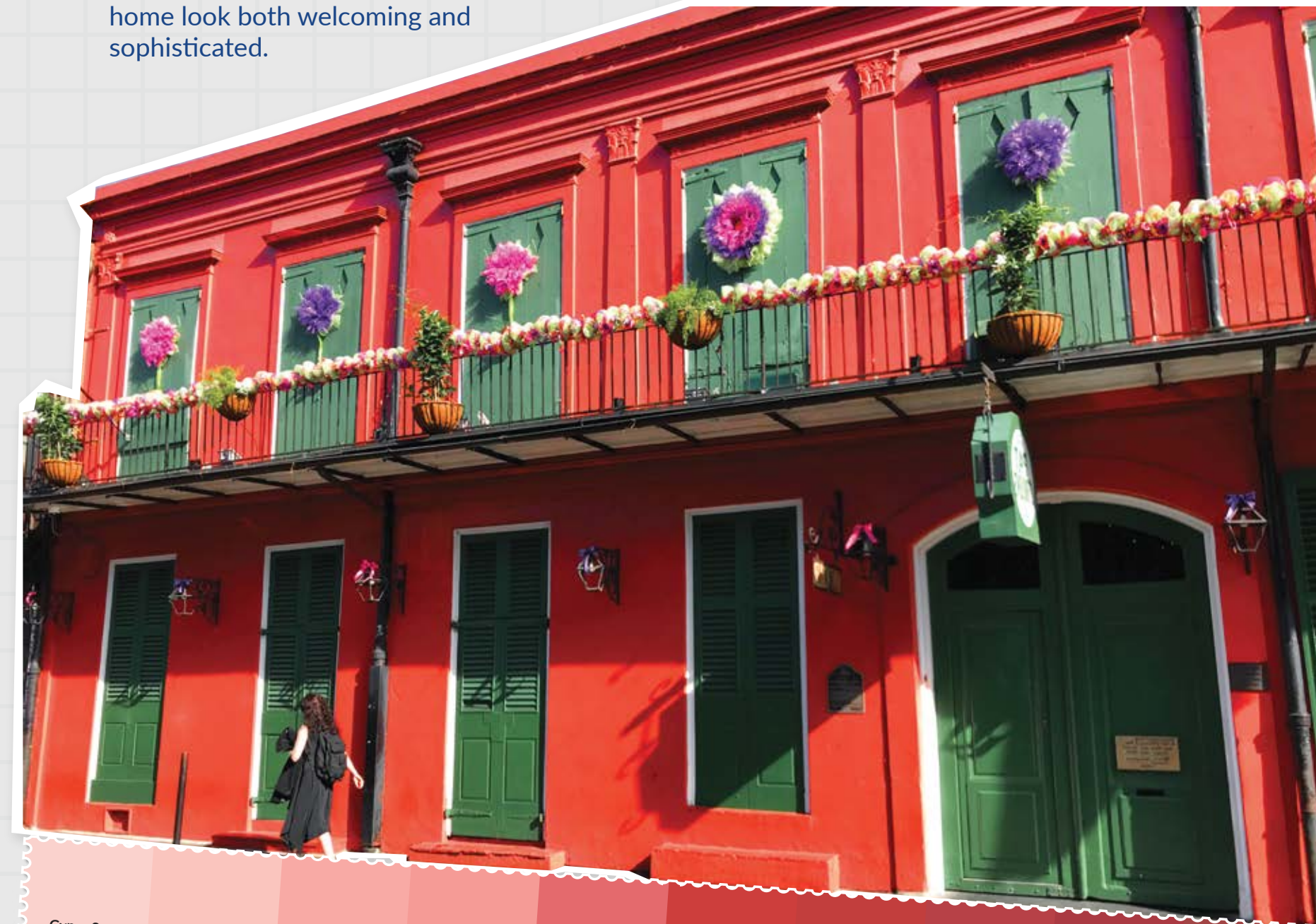
Knockout Red  
NP R 1281 A

Diva  
NP R 1267 A

Marvelous Red  
NP AC 3419 A



Bold and energetic, red can add layers of dynamism to your interiors, making your home look both welcoming and sophisticated.



Gypsy Song  
NP R 1272 P

Pink Geranium  
NP R 1265 P

Flower Girl  
NP R 1269 T

Strawberry Ice  
NP R 1266 T

Coral Expression  
NP R 1275 D

Sashay Red  
NP R 1260 A

Diva  
NP R 1267 A

Spectrum Red  
NP R 2351 A

Marvelous Red  
NP AC 3419 A

Red Apples  
NP AC 2075 A

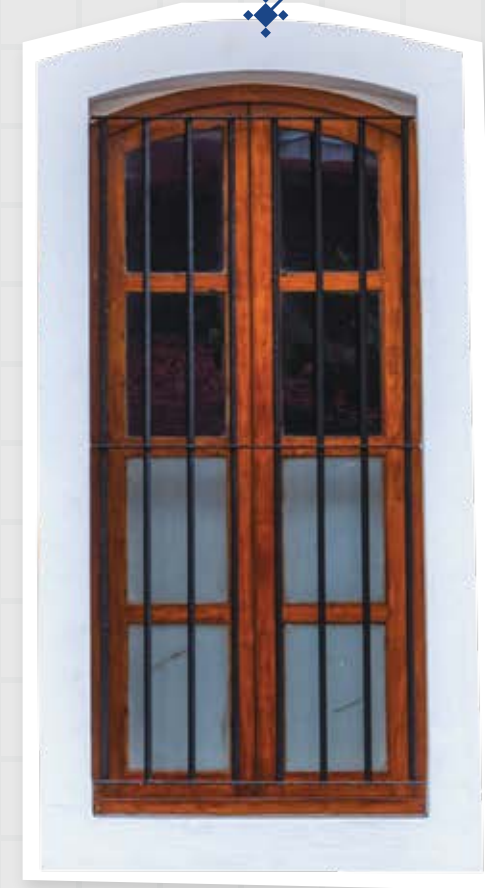


Inspired by **French colonial architecture**, nestled along the serene shores of the Bay of Bengal, Pondicherry presents a captivating fusion of native Tamil and French cultures. The town's architecture reflects its rich historical heritage distinguished by a unique blend of influences. Pondicherry's layout is said to have been planned in two phases; one side facing the ocean was intended for the French, while the other side catered to the native Tamil speaking population.



### European style Arched Windows

The harmonious blend showcased elements borrowed from European expressions. These structures still stand tall in the town, much to the delight of tourists. **Arched windows**, a hallmark of Pondy architecture, graced many buildings, adding elegance and a touch of colonial charm. These windows not only enhanced the aesthetic appeal of these structures but also had practical benefits such as allowing for natural light and ventilation to flow freely within.





Stately **columns and pillars** stand tall in many structures, reminiscent of French neoclassical design. These pillars not only supported buildings but also served as ornamental features, lending a grandeur to the structures. Parapets adorning the rooftops not only serve as decorative elements but also provide functional benefits, such as preventing the rainwater from splashing onto the lower levels. **Arched doorways**, another prevalent feature, adds a regal touch while giving facades a symmetrical look and adding to the architectural composition.



Columns and doorways inspired by French neoclassical architecture



These distinctive architectural elements collectively create a visually appealing environment in Pondicherry, inviting tourists from all over, to explore the beauty within.

European style  
Arched Windows



Doorways inspired by French neoclassical architecture







# GREEN CHOICE

SAFER FOR YOUR HEALTH



## Green Gene

A paint is more than something that adds colour to your home. With Going Green as our Mantra, we want to ensure that the Earth retains all its glorious colours and eco-systems.

To fulfill this responsibility, Nippon Paint makes consistent and sustained efforts to implement green measures at every step of manufacturing. This has earned us several awards like the Green Pro and Green Co certifications from the CII. The certification that encourages manufacturers to implement eco-friendly processes in all areas, like product design, raw materials sourcing, manufacturing and recycling.

To ensure a happier environment for all, we offer products that have features like Solar Reflect Technology, Formaldehyde Abatement, Heat Resistance, Water Resistance, Anti-fungal, Near Zero VOC and Odour-less paint.

